



Citi QA Q2 Report



About Me!

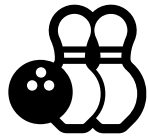
Neil Jones

QA Analyst

POSITION

Winston-Salem, NC

LOCATION

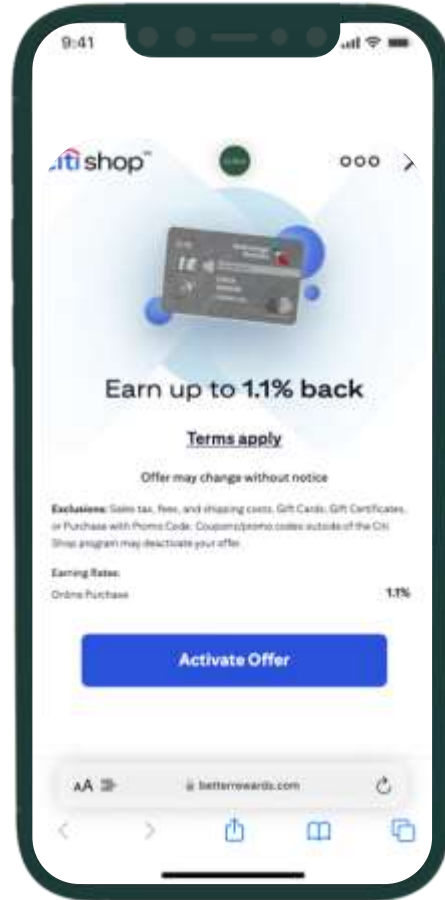


HOBBIES



What does QA mean for WF?

- Quality Assurance for WF is ensuring that the user is able to have a seamless shopping experience.
- From when the user sees the Offer wall, to activating the offer, and validating there are no mishaps through the process.



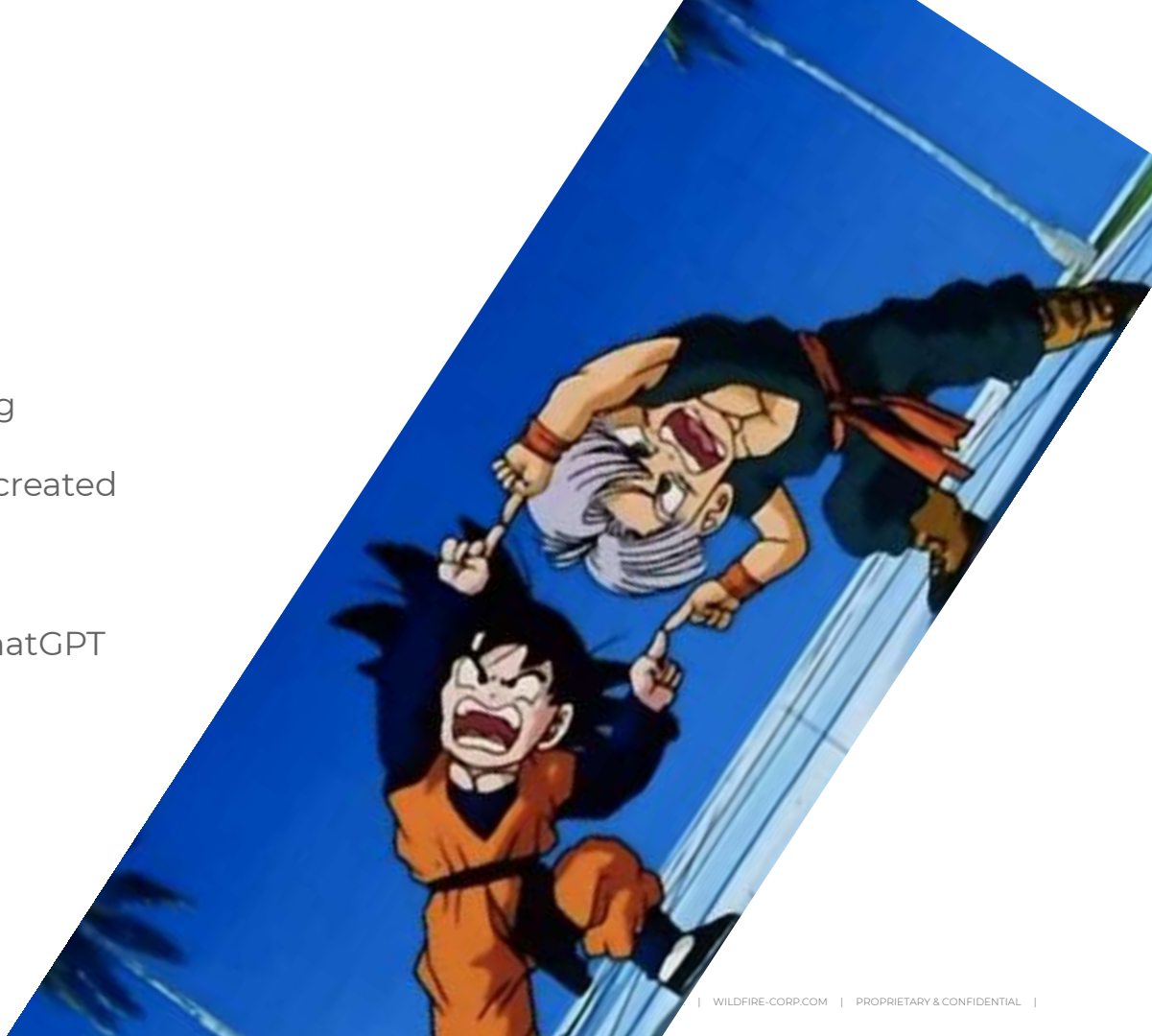
CITI Q2 Test Purchases

In Q2, the test purchase track percentage was 96%!!! With 2/3 test purchases that didn't track, being from the same merchant.

Month	Number of Test Purchases	Number of Commissions tracked to Citi user dashboard	Number of Commissions that did not track to Citi user dashboard
April 2025	27	24	3
May 2025	43	43	0
June 2025	19	19	0
Total Q2 2025	89	86	3

Collaboration Work

- Amazon Conquesting
- Stand-down Compliance Testing
- Test purchases using manually created Wildlinks for each network
- Project sAlge (AI Injection on ChatGPT Response)



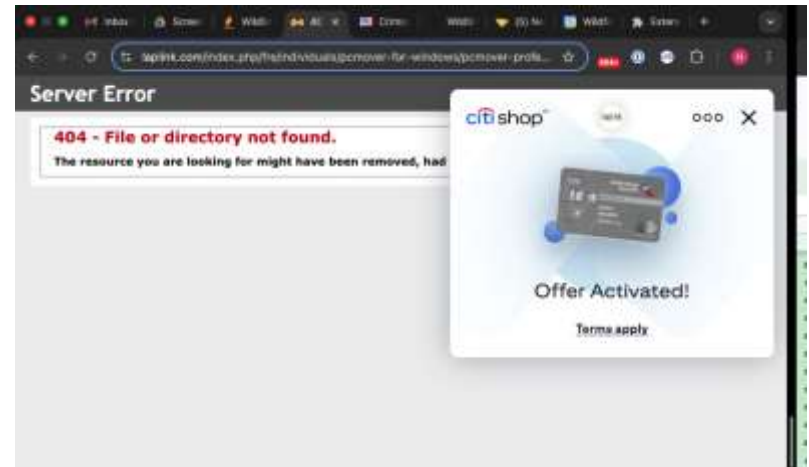
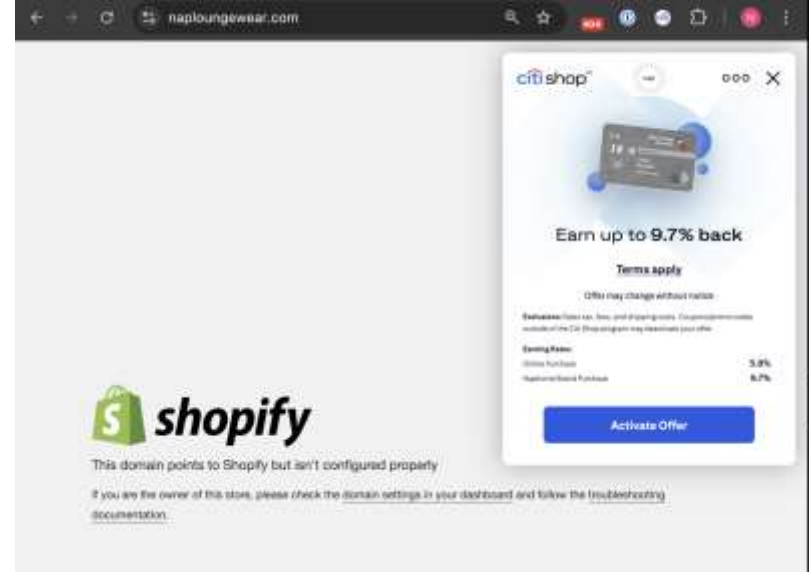
EMA Testing Recap

Month	Number of Merchants Tested	Total Issues Found
April 2025	941	32
May 2025	1040	44
June 2025	1360	65
Total Q2 2025	3341	141

Month	Total Issues Open	Total Issues Resolved
April 2025	2	30
May 2025	3	41
June 2025	2	63
Total Q2 2025	7	134

Q2 Findings

- Merchants were still live in Citi, but the merchants had went out of business.
- Selling excluded products.
- Issues when activating offer.
- When you land on a website, the EMA would either not be able to open at all, or it would open for a second and then close.
- Links being updated/changed and needing to be added to Citi feeds.



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citi shop

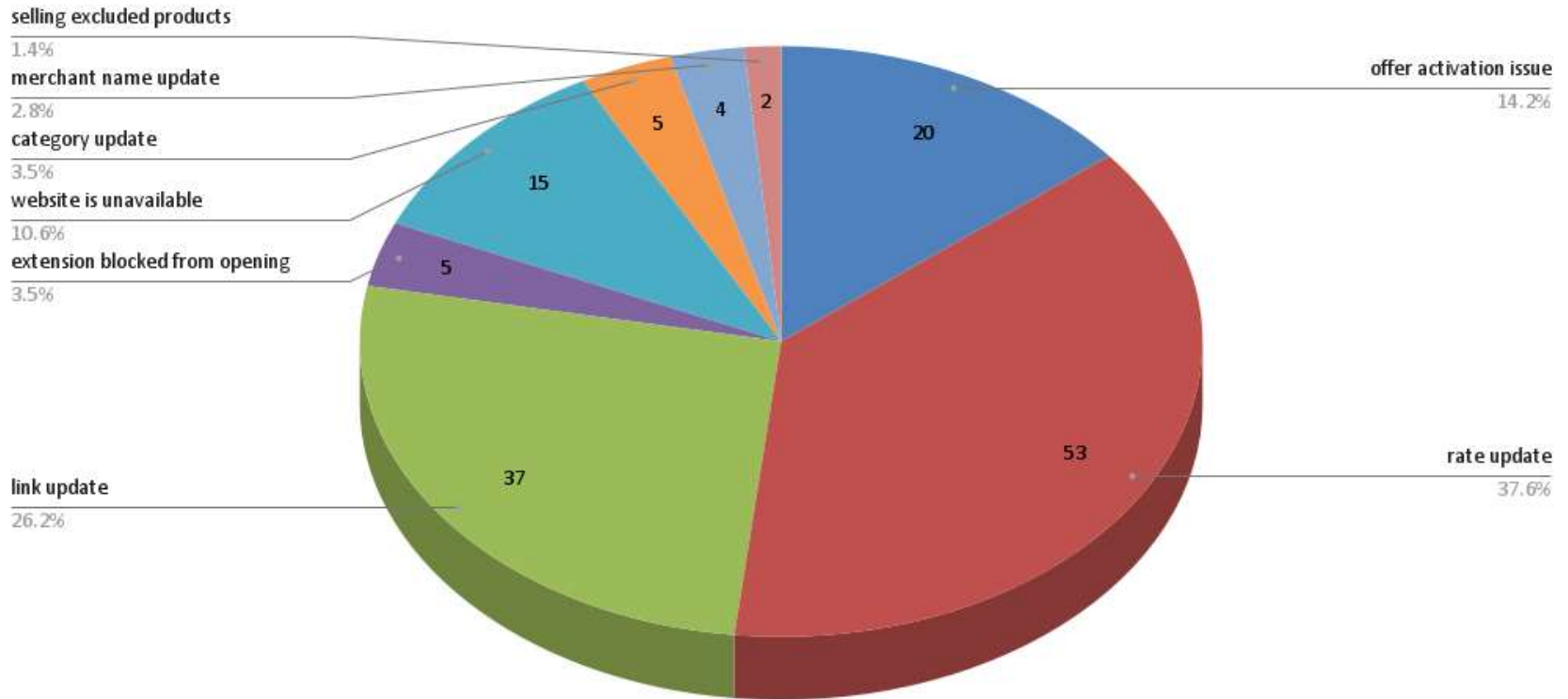
No offers found

Search for participating online merchants

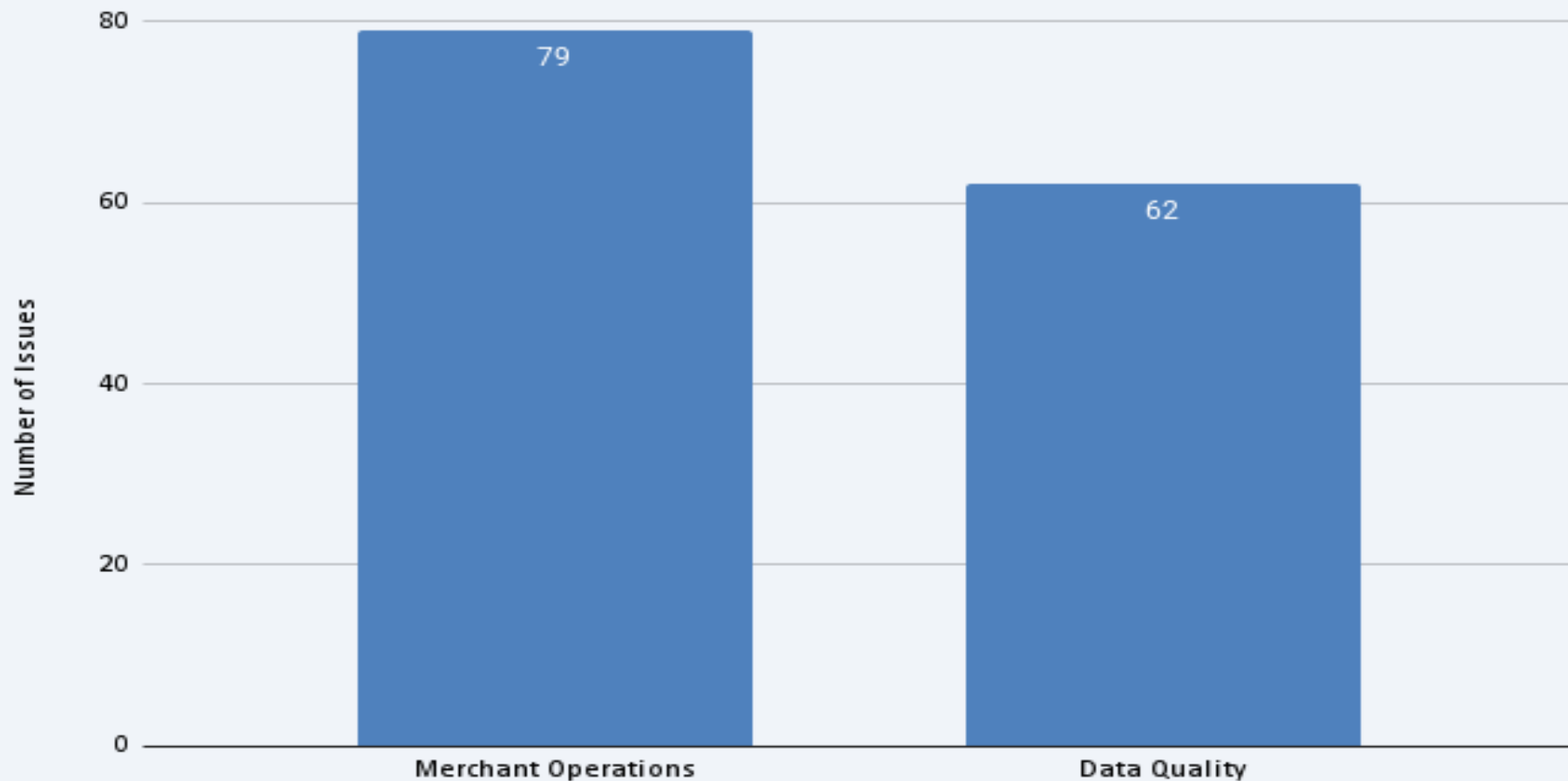
Search Merchants



Q2 Issues 2025



Issues by department





THANK YOU

[Continue the conversation
with neil.jones@wildfire-corp.com](mailto:neil.jones@wildfire-corp.com)

