



Citi QA Q3 Report



About Me!

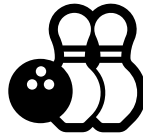
Neil Jones

QA Analyst

POSITION

Winston-Salem, NC

LOCATION

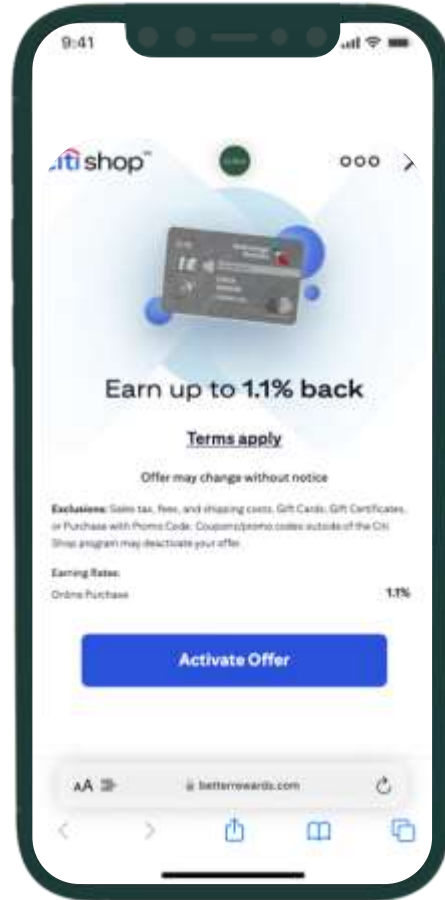


HOBBIES





What does QA mean for WF?




- Quality Assurance for WF is ensuring that the user is able to have a seamless shopping experience.
- From when the user sees the Offer wall, to activating the offer, and validating there are no mishaps through the process.






CITI Q3 Test Purchases

Month 	Number of Test Purchases 	Number of Commissions tracked to Citi user dashboard 	Number of Commissions that did not track to Citi user dashboard 
July 2025	8	8	0
August 2025	42	34	8
September 2025	13	13	0
Total Q3 2025	63	55	8

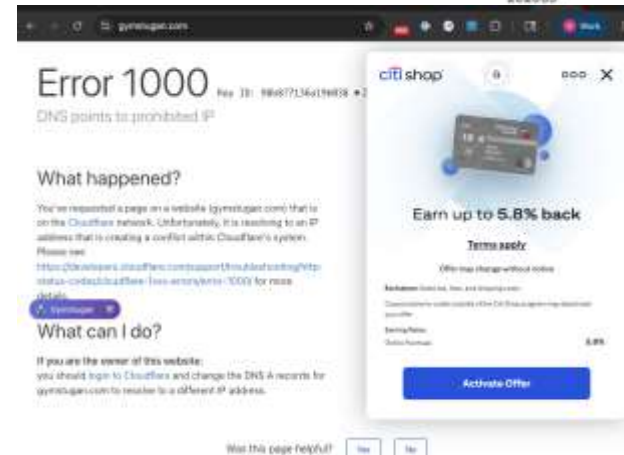
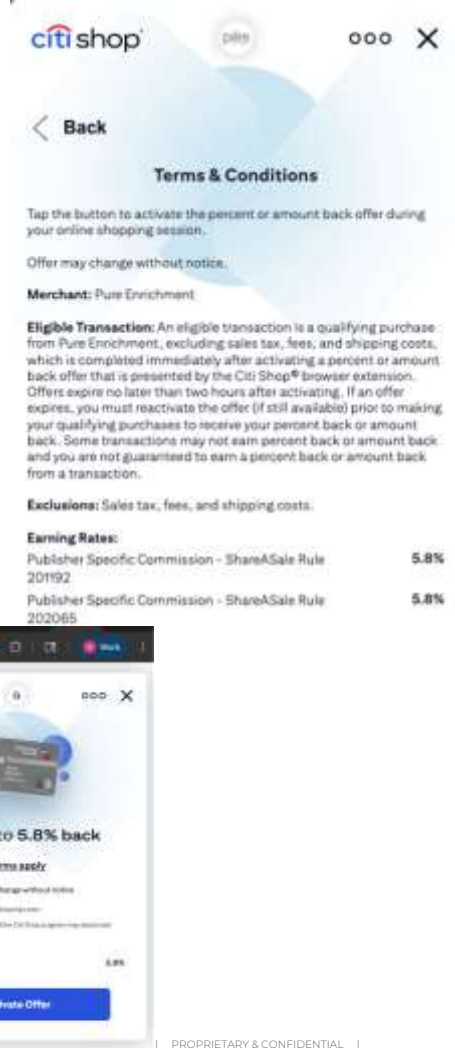
EMA Testing Recap

Month 	Number of Merchants Tested 	Total Issues Found 
July 2025	1338	54
August 2025	1256	99
September 2025	1028	97
Total Q3 2025	3622	250

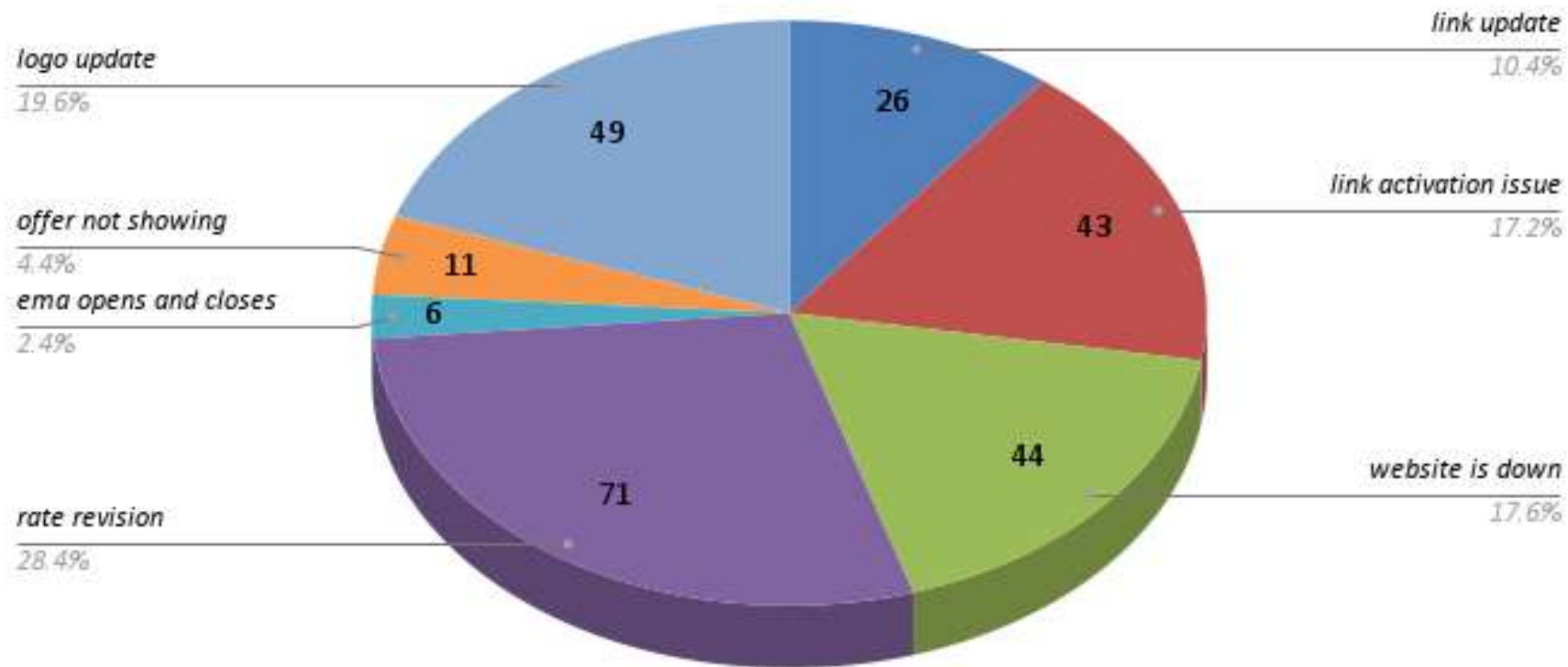
Month 	Total Issues Open 	Total issues Resolved 
July 2025	4	50
August 2025	10	89
September 2025	3	94
Total Q3 2025	17	233

Q3 Findings

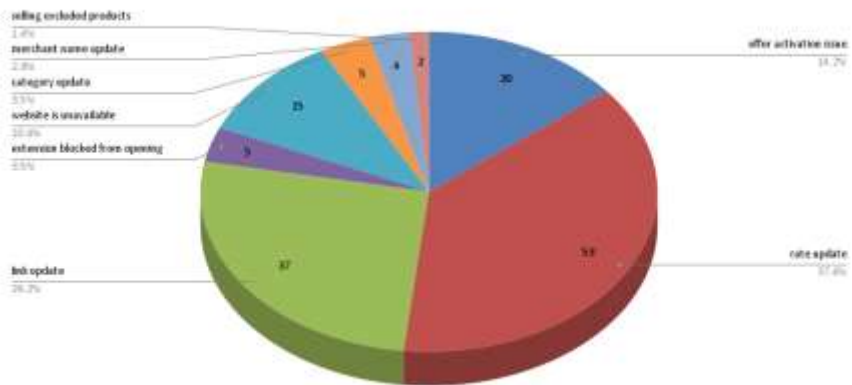
- Merchants were still live in Citi, but the merchants had went out of business.
- SaS migration to Awin merchants returning “This link is not active” when activating offer.
- Links being updated/changed and needing to be added to Citi feeds.
- Messy/confusing rates needing to be cleaned up.



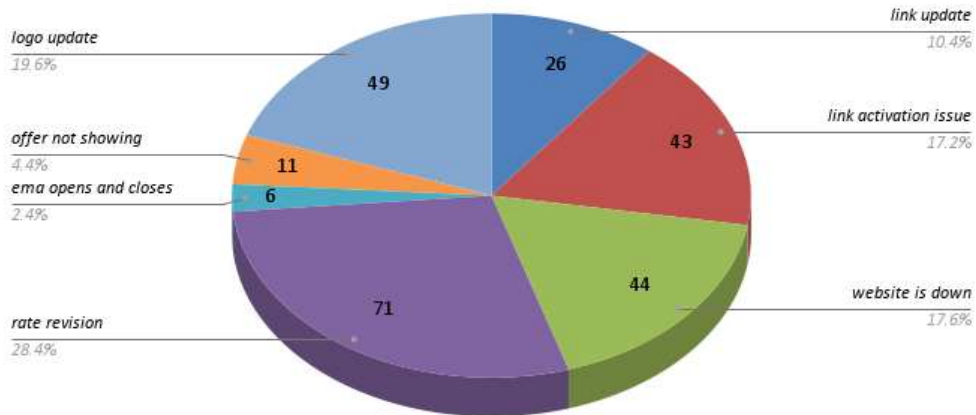
Q3 Issues 2025



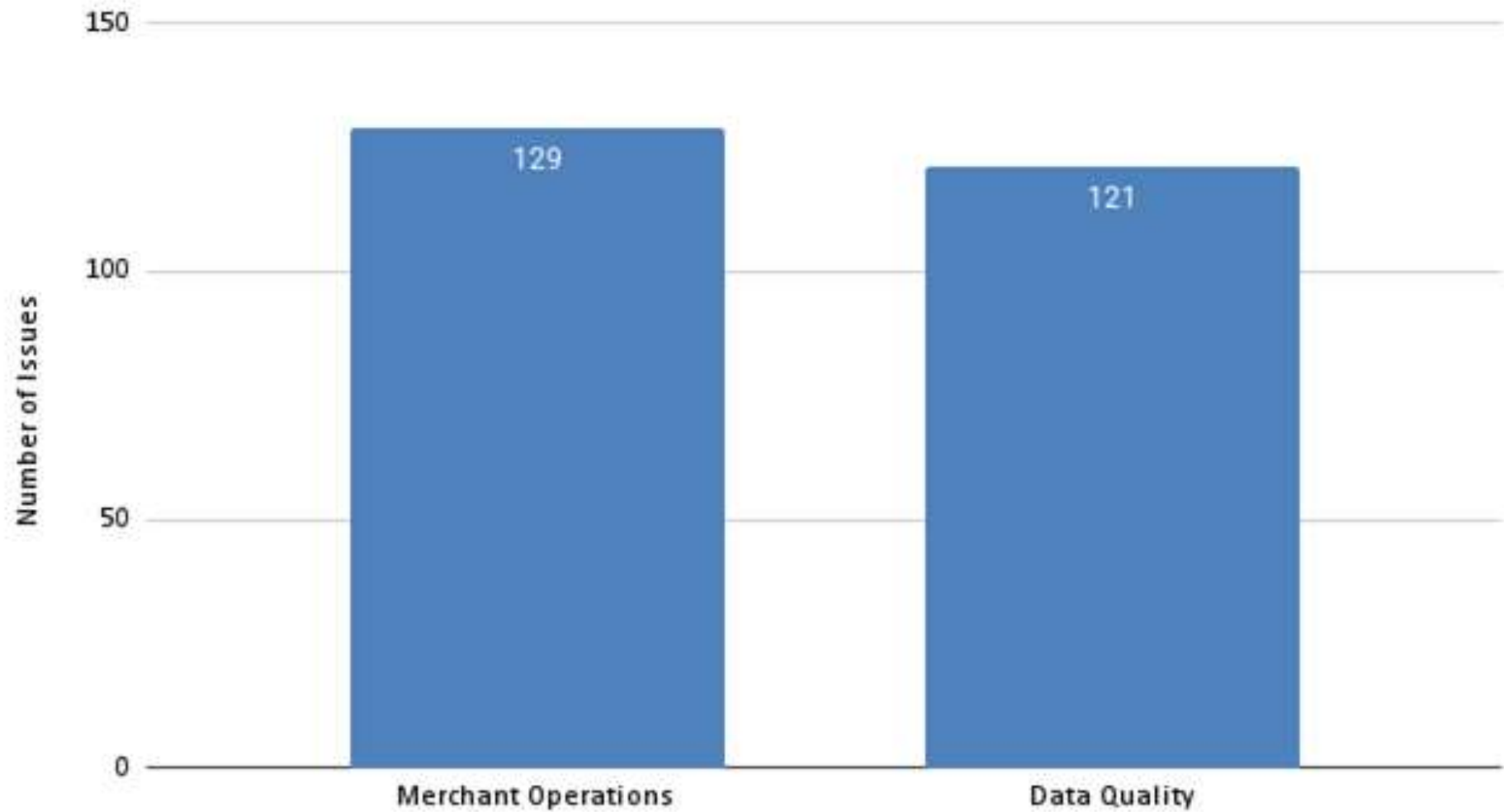
Q2 Issues 2025



Q3 Issues 2025



Issues by Department



ALL CHECKED WEBSITES:
Total websites checked: 8/9

1. AVAILABLE PayPair
<https://www.paypair.com>
2. FLAGGED Gymstugan
<https://gymstugan.com>
Reason: "error detected (backup detection)"
3. FLAGGED REN Clean Skincare
<https://usa.renskincare.com/>
Reason: "backup force flagged - manual verification required"
4. FLAGGED MushroomSupplies.com
<https://mushroomsupplies.com>
Reason: "this store is unavailable"
5. FLAGGED 5th Wheel
<https://5thwheelbike.com/>
Reason: "minimal content (backup detection)"
6. AVAILABLE PetPlate
<https://www.petplate.com/>
7. FLAGGED Bettermrcloth
<https://www.bettermrcloth.com>
Reason: "error detected (backup detection)"
8. FLAGGED Raine & Humble
<https://raineandhumbleus.com/>
Reason: "backup force flagged - manual verification required"

CitiShop Tester v2.0.0

Enter Merchants to Test

Enter merchant names (comma-separated or one per line)

e.g., Ulta, Best Buy, Macy's
or one per line:
ISA Professional
Dr Ho's
Treat My UTI

Validate

Sample

Clear

Help About Settings

Pin to Tab

Merchant Testing Neil QA

Sephora

<https://www.sephora.com/>

2 / 10

Testing Sephora

Previous

Next

Flag

Marked Successful

Search merchant...



Copy Successful

Copy Flagged

Testing Sephora

20% Complete

2

0

10

New Tools!

Merchant Testing

Improved merchant testing was a key process improvement area. This tool streamlines testing for specific merchant lists, eliminating the need to navigate multiple documents.

Live Demo

Features of Merchant Tester

Streamlined Merchant Testing

- Seamless Navigation: Easily copy and paste a list of merchants into the extension, moving from one to the next effortlessly.
- Comprehensive Reporting: Download a table of all tested merchants, with a dedicated column for "flagged" or "successful" status.
- Quick Search & Access: Utilize the floating crouton/validation results to search for and jump to any merchant within your list.

How was this tool made?



This tool was made using Cursor AI. Cursor is an AI Integrated Development Environment that allows you to chat with any specific AI model (Claude, GPT, Gemini) and help you build the program you're looking to create.

To Everyone Who Helped Along The Way

- Dan Markham
- Scott Ritch
- Andrew Jurgenson
- Cade Youngquist
- Matt Schmucker
- DQ & MO for handling my massive spam in
Operations Channel



THANK YOU

[Continue the conversation
with neil.jones@wildfire-corp.com](mailto:neil.jones@wildfire-corp.com)

